

# PARTNERSHIP OPPORTUNITIES



U.S. COMMERCIAL SERVICE

## **EuroTrade Forum** at the Manufacturing Extension Partnership National Conference

Orlando, Florida | May 2–5, 2010

and at Export Now! World Trade Month  
Kickoff Event in South Florida

Miami, Florida | May 6, 2010



**EuroTrade Forum** is a new and exciting two-part program that the U.S. Commercial Service has developed to help U.S. manufacturers and service providers tap into the European market—our largest trading partner.

*EuroTrade Forum* starts off at the National Institute of Standards and Technology's **2010 Manufacturing Extension Partnership (MEP) National Conference** in Orlando, Florida, May 2-5, 2010. *EuroTrade Forum* will enable 28 Commercial Service Officers from U.S. Embassies throughout Europe to reach an extensive audience of manufacturing firms and clients via a range of seminars and counseling sessions. Firms participating in *EuroTrade Forum* will come away with a solid foundation on how to export to Europe or how to increase their market share in Europe.

The MEP National Conference will attract over 600 of its representatives throughout the United States. MEP's conference, in partnership with the U.S. Commercial Service, will focus on "new sales, new markets and new products." *EuroTrade Forum* will feature export-oriented seminar programs and provide the necessary tools for success in European markets. The Senior Commercial Officers will offer one-on-one counseling sessions to help identify specific and targeted market opportunities in Europe.

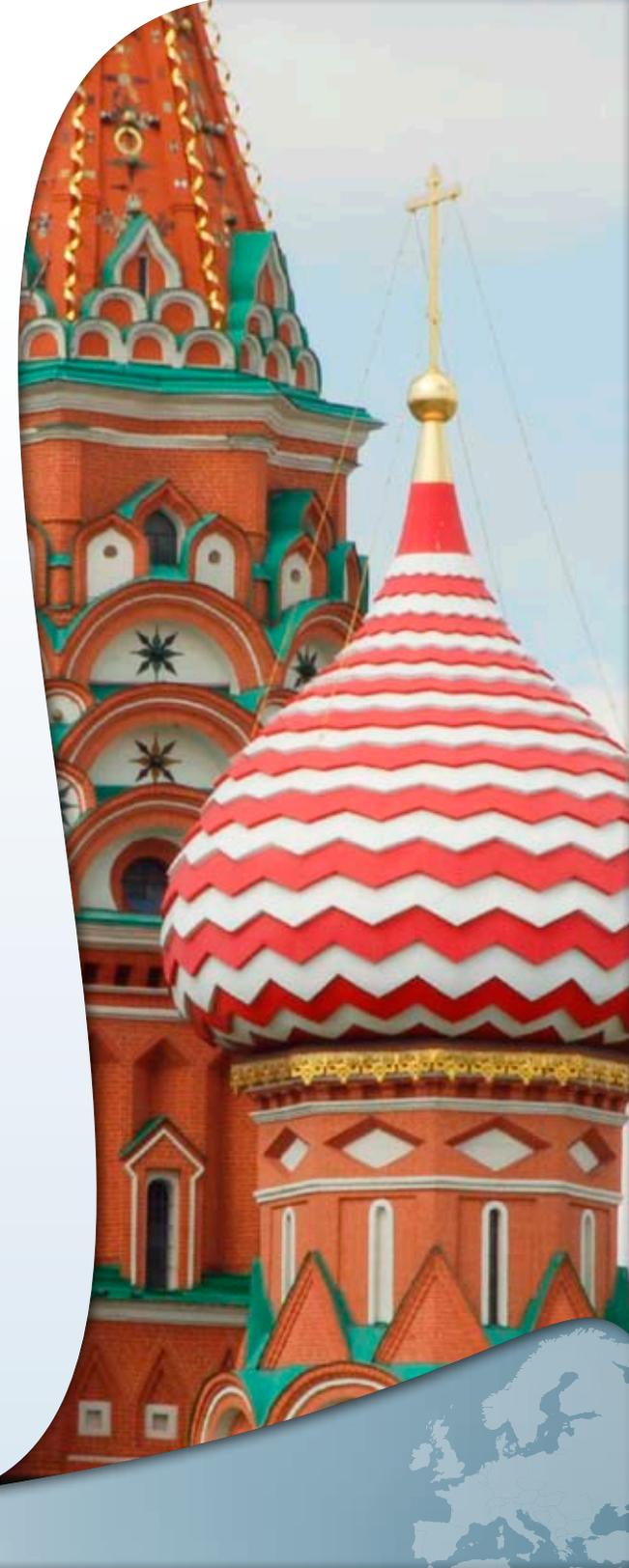
The second part of *EuroTrade Forum* will take place in Miami on May 6, where our Global Export Partners will receive additional recognition during South Florida's signature World Trade Month kickoff event. Nationwide, World Trade Month programs actively promote the many benefits of international trade for both businesses and the economy. *EuroTrade Forum* in Miami will offer a full day of export-oriented speakers, seminars and counseling sessions, and will reach an audience of approximately 200 small and medium sized companies, local officials and the press.

The high profile and nationally recognized events in Orlando and Miami will offer our Global Export Partners an outstanding opportunity to gain maximum exposure with both new and existing clients. Moreover, it will demonstrate your commitment to expand the U.S. manufacturing base and create U.S. jobs. We look forward to working with you at *EuroTrade Forum*!

For more information, please contact:

Reginald Miller, (202) 482-5402 or [reginald.miller@trade.gov](mailto:reginald.miller@trade.gov)

Judy Reinke, (202) 482-3913 or [judy.reinke@trade.gov](mailto:judy.reinke@trade.gov)



## Become a *EuroTrade Forum* Partner Now!

- These unique Commercial Service events will provide your firm with unmatched exposure to companies actively exploring export opportunities in Europe
- You also will be recognized as a Partner of the 2010 MEP National Conference in Orlando and at the EuroTrade Forum program in Miami; meet with a wide range of U.S. companies; and leverage multiple networking opportunities with Senior Commercial Officers
- Both programs will be heavily promoted throughout the United States and Europe
- As a Global Export Partner, your organization will receive exceptional visibility and benefits prior to, during and after the event

### Act Now.

You can choose from three partnership levels:

Platinum .....	\$15,000
Gold .....	\$10,000
Silver .....	\$5,000

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## Platinum Marketing Partner: \$15,000

### Recognition Benefits

- Your organization will be recognized as a Platinum Marketing Partner in all promotional materials, in printed collateral, on the program Website, and in Web links
- You will receive on-site recognition as a Platinum Marketing Partner during the Commercial Service programs in Orlando and Miami
- Your logo will be prominently displayed on the MEP Conference Program and Website, and will be included in materials supporting the *EuroTrade Forum* program in Miami

### Program Benefits

As a Platinum Marketing Partner, you will receive:

- Five complimentary registrations to the MEP conference (courtesy of MEP)
- Five complimentary registrations to the Miami event
- 10'x20' exhibit space in both Orlando and Miami
- Pre- and post-conference participant listings
- One Single Company Promotion service in a European country of your choice

### Marketing Benefits

Your organization will be entitled to:

- Prominent logo placement in the MEP conference Cyber Café and exhibition area in Orlando and in the main conference hall in Miami
- Display promotional materials at a premium location during the MEP event in Orlando and the Export Now! event in Miami
- Provide promotional items for distribution to all participants at both the Orlando and Miami conferences
- Online Featured U.S. Exporter (FUSE) listing on five European Commercial Service Websites

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## Gold Marketing Partner: \$10,000

### Recognition Benefits

- Your organization will be recognized as a Gold Marketing Partner in all promotional materials, program collateral, on the program Website and Web links
- You will receive on-site recognition as a Gold Marketing Partner during the Commercial Service seminar programs in Orlando and Miami
- Your logo will be prominently displayed on the MEP Conference Program and Website, and will be included in materials supporting the *EuroTrade Forum* program in Miami

### Program Benefits

As a Gold Marketing Partner, you will receive:

- Three complimentary registrations to the MEP conference (courtesy of MEP)
- Three complimentary registrations to the Miami event
- 10'x20' exhibit space in both Orlando and Miami
- Pre- and post-conference participant listings

### Marketing Benefits

Your organization will be entitled to:

- Prominent logo placement in the MEP conference Cyber Café and exhibition area in Orlando and in the registration/exhibition area in Miami
- Display promotional materials at a premium location during the MEP event in Orlando and the Export Now! event in Miami
- Provide promotional items for distribution to all participants at both the Orlando and Miami conferences
- Online Featured U.S. Exporter (FUSE) listing on five European Commercial Service Websites

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## Silver Marketing Partner: \$5,000

### Recognition Benefits

- Your organization will be recognized as a Silver Marketing Partner in all promotional materials, program collateral, on the program Website, and in Web links
- You will receive on-site recognition as a Silver Marketing Partner during the Commercial Service seminar programs in Orlando and Miami
- Your logo will be prominently displayed on the MEP Conference Program and Website, and will be included in materials supporting the *EuroTrade Forum* program in Miami

### Program Benefits

As a Silver Marketing Partner, you will receive:

- A complimentary registration to the MEP conference (courtesy of MEP)
- A complimentary registration to the Miami event
- Pre- and post-conference participant listings

### Marketing Benefits

Your organization will be entitled to:

- Prominent logo placement in the MEP conference Cyber Café and exhibition area in Orlando and in the registration/exhibition area in Miami
- Display promotional materials at a premium location during the MEP event in Orlando and the Export Now! event in Miami
- Provide promotional items for distribution to all participants at both the Orlando and Miami conferences
- Online Featured U.S. Exporter (FUSE) listing on five European Commercial Service Websites

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For more information about *EuroTrade Forum*,  
please visit [export.gov/eurotradeforum](http://export.gov/eurotradeforum)

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